

Meeting Minutes
Parks & Conservation Foundation
Board of Director's Meeting
July 18, 2016

President Dave Sliktas called the meeting to order at 5:35 p.m. Members present were Dave Sliktas, Dan Kane, Dan Roddewig, Mike Kasper, Sean Beckmann, Liz Wolter, Eric Wolter, Mary Marquardt, Dana Carroll, Natalie Hyser-Barber and Mick Johnston arrived at 5:50p.m. Visitors included, Merri Morrall, Sherri Fowler, Carl Swanson and Christine Trifone-Simon.

Meeting Agenda

Dan Kane made a motion to approve the meeting agenda, Mike Kasper seconded, all in favor, motion carried.

Treasurer's Report

Mike Kasper handed out a Treasurer's Report and stated highlights were the paying out of the Stone School funds collected and the bills for seed for the Stewardship Grant have been paid. The fund balance is \$23,770.58. Sean Beckmann made a motion to accept the Treasurer's Report as presented, Mary Marquardt seconded, all in favor, motion carried.

Presentation from Christie Trifone-Simon, Jo Davies Conservation Foundation

Jo Davies County is in Northwestern Illinois and is not serviced by a Conservation District or a Park District. The foundation owns five parcels of property, preserves land and invites members and the public to use their property and get involved in programs and volunteer opportunities.

She stressed taking time to write a note of thank you to volunteers and donors.

In 2008 the foundation had an operating budget of \$200,000.00 with three full time and one part time employee. In 2015 the foundation had grown to an operating budget of \$500,000.00 and six full time and four part time employees.

She distributed a "Donor Bill of Rights" and a rack card describing the foundation and inviting people to join as members.

She stated fundraising is inspiration and innovation. Gather donations for a specific purpose and for an investment pool.

Christie stressed the need for a membership brochure and a way to thank members. Donors will give more if you ask.

The Jo Davies Foundation has six classes of donors; first time, second time, habitual donors, giving club, major donors and perpetual donors.

The Benevon Model was discussed in detail as how it is applied to the Jo Davies Foundation

1. Point of entry, facts 101, emotional hook, capture names
2. Follow-up listen and involve, cultivation superhighway
3. Ask for money, units of service, multiple-year pledge
4. Introduce others, free feel good cultivation event

Christie listed the following reasons people are willing to give; good management, evidence of reasonable planning, prior support, presentations by volunteers, absence of pressure and invitation to join.

Natalie Hyser-Barber left the meeting at 6:35 p.m.

Meeting Minutes

Liz Wolter made a motion to accept the meeting minutes of May 6, 2016, seconded by Eric Wolter, all in favor, motion carried.

Dave Sliktas stated he would no longer place the "President's Comments" on the agenda.

Presentation Josh Sage "Update on Stewardship Challenge Grant"

The thirteen acre site was targeted for habitat restoration, trees, shrubs, invasives were removed, along with a fence. Some of the work was performed by the employees of The Boone County Conservation District, Independent Contractor and some volunteers. Prairie seeds were collected from various sites and additional seeds were purchased for the restoration. Josh said 560 hours were logged by volunteers many being regular BCCD adult volunteers and students from local high schools and Rockford University.

Sean Beckmann asked for a copy of Josh's report to post on Facebook.

Membership Committee

No report

Endowment Committee

No report

Website Committee

Dave Sliktas dismissed the website designer and presented a proposal from Cindi Carrigan to design a website for the foundation. Cindi has received material completed so far on our website so she can reuse much of this information and material to complete the foundation website.

Sean Beckmann made a motion to approve the Proposal for Updating and Maintaining the Foundation Website presented by Carrigan Design. Mike Kasper seconded, all in favor, motion carried.

Projects Committee

Josh Sage gave the committee report under presentations "Update Stewardship Challenge Grant."

New Business

Payment of Bills

Motion by Sean Beckmann to pay \$688.00 to Doug Heimbecker as final payment for the website design, Mary Marquardt seconded, all in favor, motion carried.

Motion by Dan Kane to pay the liability insurance bill for \$963.00, Eric Wolter seconded, all in favor, motion carried.

Dan Kane motioned to pay the Print World bill of \$212.85, Eric Wolter seconded, all in favor, motion carried.

Election of New Board Members

Sean Beckmann motioned that Carl Swanson and Sherri Fowler be accepted as members of the Board of Directors of the Parks & Conservation Foundation, seconded by Dan Kane, all in favor, motion carried.

Carl and Sherri have both been involved in the Stone School project and gave the foundation board an update. The Stone School project is still struggling and needs about \$25,000.00 to finish the project. They currently have about \$10,000.00. The Methodist Youth Group will supply the labor to build a deck.

Bylaw Changes Proposed

There was a brief discussion on the proposed bylaw changes. Written proposals were present for the electronic attendance proposal and the termination procedures for not attending. President Dave asked Dan Roddewig to review attendance for a two year period and report back to the board so amending the bylaws requirements for a quorum can be considered.

President Dave asked that members send their comments on the proposed changes to him.

Mary Marquardt moved to table the bylaw changes to the next meeting, Dana Carroll seconded, all in favor, motion carried.

Other Business

Dana Carroll asked if two items could be added to the next meeting agenda:

1. Later start time
2. Administration, staff, nimbleness, create an administrative/executive committee

Liz Wolter made a motion to adjourn, Carl Swanson seconded, all in favor, motion carried. The meeting adjourned at 7:38 p.m.

Submitted by

Dan Roddewig

Secretary